



An Overview Presentation

by

Dr. Charlene Hoar
Give an Hour Provider

Presentation Overview



- Mission
- Philosophy
- Leadership
- Current Operational Status
- How Give an Hour Works
- Outreach and Relationships
- Media Contacts/Coverage
- Next Steps
- Discussion

Our Mission



- Nonprofit organization developing a national network of volunteer mental health professionals, including
 - Psychiatrists
 - Psychologists
 - Social Workers
 - Substance Abuse Counselors
 - Pastoral Counselors
 - Marriage & Family Counselors
- Volunteer providers commit to one hour per week for one year
- Those receiving services are provided opportunities to give back in their own communities
- Priority: Those impacted by combat – directly or indirectly
- Designed to complement DoD health care delivery, e.g.
 - Veterans/families no longer eligible for military health care
 - Non-eligible siblings, parents, fiancées, etc.
 - Those seeking care outside the current system of services
- Commitment to collaborate with existing governmental agencies, private and nonprofit organizations to provide up-to-date training for providers
- Totally claimless service
- Primary Focus: Linking those in need to those best equipped to respond

Our Philosophy



- Most people value the opportunity to respond to a worthy cause
- People are more likely to donate their time if it can be done quickly and easily
- The act of giving has a powerful and positive effect on those who give and those who receive
- Positive and lasting effects of giving are more likely to be felt when the giving occurs directly rather than through a monetary gesture
- Providing people in need with the opportunity to give back promotes dignity and self-respect

Leadership: GAH Executive Board



- **Barbara Romberg, PhD (President & Founder):** Licensed clinical psychologist, practicing in the Washington, DC area
- **Pat Bowditch:** Managing Member, Bowditch & Associates, LLC
- **Jack E. Bresch:** Associate Executive Director and Director of the Center for Public Policy and Advocacy, American Dental Education Association
- **Adele D'ari:** Licensed clinical psychologist, practicing in Falls Church, VA
- **Elizabeth Kannan:** Decorative arts historian. Former Assistant Curator at the Dietrich American Foundation in Philadelphia
- **Fred Knowles:** Senior Vice President (Human Resources) at Capital One
- **Ilisa Halpern Paul:** Managing Government Relations Director, law firm of Dinker Biddle, Washington, D.C. Previous senior government affairs positions at Arent Fox, the American Cancer Society, and the American Public Health Association
- **Kathleen Ricker,** Consulting and Clinical Psychologist
- **Douglas Wolfire:** President, Madwolf Technologies
- **Steve Xenakis:** Brigadier General (ret.), U.S. Army

Current Status



- Nearly 1,800 providers have volunteered – and the list is growing
- Coordination with government/military leaders continues
- Publicity is gaining momentum
- National Mental Health Associations are providing endorsements and offering assistance
- Partnerships with Tricare contractors are developing

How It Works: A Three-Step Example



SCENARIO

Dr. John Smith agrees to provide individual counseling services through Give an Hour; he is called a "Provider." Sgt. Jane Doe is a military veteran who needs individual counseling; she is the "Visitor." Mr. Jim Williams is a hospital administrator who needs folks with four-wheel-drive vehicles to assist his staff in getting to work during inclement weather; he represents a "Community Organization." Our example involves three stages.

STEP 1

- Dr. Smith uses the GAH Web site to register as a Provider, indicating what types of counseling he provides, and agrees to the terms and conditions.
- A GAH administrator verifies that Dr. Smith is licensed in good standing, and Dr. Smith is notified.

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STEP 2

- Sgt. Doe visits the GAH Web site and learns how the process works.
- She clicks on "For Visitors" to get information on what to expect and how to choose a Provider. She clicks on "Provider Search" to find someone offering individual counseling services near her base in Fort Meade, MD
- Sgt. Doe obtains Dr. Smith's contact information from the list of Providers and calls him to set up an appointment.

How It Works: A Three-Step Example



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STEP 3

- Upon completing her counseling, Sgt. Doe returns to the GAH Web site.
- She provides confidential feedback to the GAH administrative team regarding her care.
- She searches for Community Organizations with projects in her area and finds Mr. Williams and his organization. Sgt. Doe contacts him to offer her time.

How It Works: Summary



Provider	Furnishes professional services such as mental health care and counseling
Visitor	Receives professional services, then volunteers to help with a community need
Community Organization	Lists projects in need of client volunteers and provides contact person

Evolving Relationships/Outreach



- **Department of Veterans Affairs**
 - POC: Dr Antonette Zeiss, Associate Chief Consultant, Office of Mental Health Services
- **Chairman, Joint Chiefs of Staff**
 - Admiral Mullen designated Colonel Jill Chambers as point-of-contact (POC)
- **Major General Elder Granger, Deputy Director, TRICARE Management Activity**
- **Eli Lilly and Company Foundation**
 - In partnership with the American Psychiatric Foundation, Give an Hour was awarded a \$1 million grant on May 19, 2008. This grant will assist in our public education efforts. It will help us reach those in the mental health community who wish to provide services as well as those in the military community who need and deserve appropriate mental health care and support.
- **Senator John Kerry (D-MA) and Senator Chuck Hagel (R-NE)**
 - enthusiastically co-authored a “Dear Colleague” letter informing members of the Senate about Give and Hour’s critical efforts
- **Congressman Patrick Kennedy**
 - enthusiastically authored a “Dear Colleague” letter informing members of the House of Representatives about Give and Hour’s critical efforts
- **Congressman Brian Baird**

Evolving Relationships/Outreach-2



- **The Case Foundation**
- **The Ad Store, Washington, DC**
- **Humana Military**
- **American Psychiatric Association**
 - Full endorsement of Give an Hour
- **National Association of Social Workers**
 - Full endorsement of Give an Hour
- **American Association of Pastoral Counselors**
 - Full endorsement of Give an Hour
- **American Psychological Association**
- **National Guard Bureau**
 - POC: Colonel Anthony Baker, National Guard Family Programs
- **American Counseling Association**
- **Walter Reed Army Medical Center Psychiatry Consultation and Liaison Service**
- **Armed Forces Foundation**
- **Tragedy Assistance Program for Survivors (TAPS)**
- **National Veterans Legal Services Program (NVLSP)**
- **Salute to Military Golf Association**

Evolving Relationships/Outreach-3



- **National Military Family Association (NMFA)**
- **Gold Star Mothers**
- **Gold Star Wives**
- **Disabled American Veterans**
- **Vets 4 Vets**
- **American Legion Auxiliary**
- **The National Gulf War Resource Center**
- **Sidran Institute**
- **National Child Traumatic Stress Network**
- **Brain Injury Services**
- **The National Center for PTSD**
- **Major General (Ret) William L Nash (Director of the Center for Preventive Action, Council on Foreign Relations)**
- **Connecticut Brain Injury Services**
- **US Armed Forces Foundation**
- **Veteran's Advantage Program**
- **America Supports You**

Media Contacts/Coverage



- ***The Diane Rehm Show, National Public Radio*** (Dr. Romberg a guest on January 29, 2008)
- ***Ladies Home Journal*** (Feature story in April 2008)
- ***Time Magazine*** (Public Service Ad January 14, 2008)
- ***Case Foundation*** (Spotlight December 2007)
- ***Washington Post*** (November 6, 2007)
- ***Wall Street Journal*** (Golf Column October 2007)
- ***Aspen Institute*** (Post Traumatic Stress Disorder Forum Moderator - October 2007)
- ***Medscape*** (Dr. Romberg a featured editorialist starting September 2007)
- ***American Psychological Association's Monitor*** (Feature story September 2007)
- ***Newsweek*** (online issue September 2007)
- ***Stars and Stripes*** (September 7, 2007)
- ***National Public Radio*** (Boston Interview in June 2007)
- ***WHYY Radio Times*** (Dr. Romberg a guest on June 18, 2008)
- ***WTOP*** (Dr. Romberg a guest on June 19, 2008)

Media Contacts/Coverage-2



- **Associated Press** (Feature story June 2007)
- **Additional Regional/Local Coverage** (links available at www.giveanhour.org)
 - South Carolina Paper, The State, Profiles GAH and Local Volunteer
 - UPI Highlights GAH's Services
 - PR Newswire publicizes GAH's Efforts
 - Minnesota Medical Association cites GAH
 - Medical News Today provides links to GAH
 - GAH featured in Cleveland Plain Dealer
 - GAH's Dr. Romberg interviewed on Boston's NPR station
 - Barbara Romberg featured in Hartford Courant
 - Some Psychiatrists Volunteer Time to Help Soldiers, **RedOrbit**
 - Humana Military Healthcare Services Partners With Give an Hour to Support the Behavioral Health Needs of Service Members' Extended Families and Loved Ones, **Business Wire**
 - Private psychiatrists offer free service to troops, **AP**
 - Give an Hour: Improving Access To Mental Health Services For Our Military, **Revolution Health**
 - Groups to expand free mental health services to veterans, **USA Today**
 - Local charity wants to help heal mental wounds of war, **WISH, IN**
 - American Psychiatric Foundation, Lilly Foundation and Give an Hour Join Forces to Provide Mental Health Care to Iraq and Afghanistan Veterans, **Earthtimes**
 - Mental health groups join forces for troops, **Stars and Stripes**
 - Lilly joins effort to help ease military's mental stress, **WTHR, IN**
 - Lilly donates \$1 million to help veterans, **Indianapolis Star**
 - Needed: Mental Health Professionals For Troops, **INDYchannel.com**
 - Lilly Foundation Grant Will Help Recruit Mental Health Professionals, **Inside Indian Business (press release)**
 - "Combat to cul-de-sac": Non-profit provides mental health services, **Talk Radio News Service**
 - Helping vets remains government priority, some say, **Naplesnews.com**